



## Crisis Management Training

If we prepare today, then we are ready to face the challenges of tomorrow. RPS Partnership provides stimulating and realistic training.

### What is crisis management?

Crises arise from many different causes but, regardless of the trigger, there are severe consequences for an organisation itself and its stakeholders. In the extreme, a crisis can threaten the continued existence of the organisation.

A crisis presents opportunities for the well-prepared organisation to emerge stronger than before. When a crisis hits your organisation are you prepared to continue with business as normal?

- Development of a crisis management plan
- Identify, form and develop a fully operational team ready to deal with a crisis calmly and with clear leadership
- Train spokespeople to effectively communicate your message when under pressure
- Instil confidence to deal with the media and social media
- Continuous improvement to protect your staff, your shareholders and the organisation's brand and reputation

### At the end of any crisis... What will you be remembered for?

#### Crisis Management Training

We can help you develop and maintain a crisis management capability, in order to minimise the likelihood of crises occurring and to manage them effectively. Our training is designed to help incident management and leadership teams, both individually and collectively. Our training takes many different formats including executive briefings, presentations and workshops.

#### Simulation and Desk Top Exercises

Putting your plans into action! Ensuring everyone from senior management to the front desk, internal and external stakeholders understand protocols and procedures. Within a controlled environment you can identify and make improvements. We run all types of training from supported learning for new teams to test exercises for experienced management boards.

#### Family Liaison Training

When a crisis hits, ensure everyone is kept informed. Designed for junior and senior management, we can guide you towards getting it right. It may be an injury, death or the kidnap of a loved one. Your guidance will be critical to how the family and your staff are supported.

#### Crisis Communications

Did you say the right thing on a difficult day?

Being able to communicate effectively saves time and prevents a situation getting worse. Dealing with key stakeholders as well as the media, this course is designed for anyone in media relations, public relations and management. Whether you are in the field or in the Headquarters, our workshops build the skills and confidence to communicate effectively and get your "key messages" across when under pressure.

